



Graphic Design and Media Production Internship

Calling all graphic design and film students! Do you have a burning desire to use your storytelling skills to make a difference for the environment?

Job Summary:

Graphic Design and Media Production: Leverage your storytelling skills and graphic design talents to help us educate the public with facts about the traffic issues in Little Cottonwood Canyon through traditional media and social media platforms. One paid position is available. Additional unpaid positions are available. Each position requires approximately 10-20 hours per week.

Responsibilities:

- Increase brand awareness and attract potential donors by developing social media posts, graphics, videos, and posters.
- Provide copywriting assistance to improve communication.
- Participate in post-production editing, drawing upon basic editing techniques, to contribute to the storytelling process.
- Assist with social media content creation by repurposing owned film footage into engaging clips.
- Collaborate with our team to ensure a smooth and efficient film production process.

This Internship Offers:

- Build your own digital media and graphic design portfolio through real-world projects.
- Highly flexible hours.
- The chance to work alongside experienced professionals.
- Opportunities for career development through real-world exposure to legislative advocacy, social organizing, legal research, fundraising, public relations, and digital marketing.
- The satisfaction of contributing to a cause that makes a real difference for future generations' ability to enjoy Little Cottonwood Canyon's wilderness.

About Us:

Canyon Guard is a coalition that advocates for cost-effective solutions that address traffic congestion without burdening taxpayers, or sacrificing the environment, safeguarding Little Cottonwood Canyon's majestic beauty for generations to come. Our analysis reveals the Gondola project is financially unsustainable, environmentally damaging, and will not solve traffic congestion. Instead, numerous proven, lower-cost solutions exist. In December 2023, our coalition partner Friends of Alta filed a lawsuit challenging the Utah Department of Transportation (UDOT) decision to install a Gondola system as the final solution to traffic issues in Little Cottonwood Canyon. Learn more about us at www.canyonguard.org.

To Apply: Send your resume to admin@canyonguard.org or apply [online here](#).

We look forward to hearing from passionate individuals who are eager to preserve Little Cottonwood Canyon for generations to come!